



March 5, 2020

Dear Friends:

It's been a tough week. The number of coronavirus cases have continued to increase globally, and new cases have been confirmed in the United States. Countries are making progress with containment, but those efforts also have resulted in a reduction in economic activity, adding to market uncertainty.

Understandably, people are nervous. It's impossible to predict how many people will be affected or how containment efforts may impact the economy. Prospects for a pronounced economic slump and a wider outbreak have led many investors to sell first and ask questions later. Last week the S&P 500 Index suffered its worst weekly decline since the financial crisis in 2008, and the fastest 10% correction ever recorded from a record high. That's a fast move from a high to a low.

Keep in mind that a little more than two weeks ago, stocks were at all-time highs, and the biggest worry for many investors was whether stock prices had come too far too fast. Volatility was almost non-existent from October 2019 through mid-February, and investor sentiment measured bullish. Since then volatility has spiked to some of its highest levels in years, with markets reflecting a heavy dose of fear.

The Federal Reserve's (Fed) perspective on the evolving crisis has also changed quickly. Until last week, the Fed had been communicating that it expected to hold interest rates unchanged. Then on March 3, the Fed cut rates by one-half a percentage point (.5%). Anticipation of Fed action helped drive the market rally on March 2, and the rate action may help support the economy and stock prices through this near-term soft patch as efforts to contain the outbreak continue.

As you contemplate your next move, it's important to keep the following in mind:

- The U.S. economy and corporate America are resilient and adaptable. Stocks have weathered wars, natural disasters, terrorist attacks, financial crises, and many other economic and geopolitical shocks. Through it all, stocks have produced a 9% annualized return since 1929, as measured by the S&P 500 Index. (source: Bloomberg).
- Like crises in the past, this one will pass. It's difficult to see the other side of this right now, and economic disruption may be significant, but the economic impact may be temporary. Markets appear poised to eventually look forward to better days, based on economic fundamentals.
- Now may be a good time for suitable investors to consider adding equity positions to their portfolios, where appropriate. We find that the best sell decisions often come when investors struggle to find reasons to sell. The best buying decisions often can be the most uncomfortable.



If you're concerned the outbreak may get much worse before it gets better, you may want to think about revisiting your long-term investing strategy. Although it's not a current expectation, a potential U.S. recession or a bear market cannot be ruled out. For most long-term investors, however, the best move may be no move.

Please stay healthy and contact me if you have any questions or concerns.

Sincerely,

John P. Napolitano, CFP®, CPA, PFS, MST
Chariman & CEO

Important Information

This material is for general information only and is not intended to provide specific advice or recommendations for any individual. There is no assurance that the views or strategies discussed are suitable for all investors or will yield positive outcomes. Investing involves risks including possible loss of principal. Any economic forecasts set forth may not develop as predicted and are subject to change.

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All data is provided as of March 3, 2020.

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